

Sowemimo David

Entrepreneur | Institution Builder | Youth Development Advocate | Strategy & Governance Thought Leader

Sowemimo David is a Nigerian entrepreneur, institution builder, and development advocate committed to designing systems that unlock economic participation, youth productivity, and intergenerational prosperity across Africa.

He is best known for his work at the intersection of **financial inclusion, youth entrepreneurship, cooperative finance, workforce development, food systems, and family governance**, where he builds platforms that convert everyday effort into structured growth, dignity, and long-term value.

What He Does

Sowemimo David focuses on **building institutions, not just companies**.

His work is anchored on one central belief:

“Sustainable prosperity is created when people are organized, capital is structured, and values are institutionalized.”

Over the years, he has founded and supported multiple ventures and initiatives that address real-world gaps in access to capital, employment,

skills, and economic coordination—particularly for young people and emerging households.

Key Initiatives & Ventures

- **Royal Citizens Cooperative Society** – A cooperative finance platform providing structured savings, soft loans, and capital access for students, traders, and emerging entrepreneurs across Nigeria.
- **Smart Scaling 1.0** – A national campus tour to sensitize student-preneurs about their potential to start early, grow steadily and graduate ready
- **GOAT (Greatest of All Time) Academy**– An online learning platform that transforms modest monthly savings into startup capital, graduation funding, and long-term financial discipline.
- **CampusPro[®]**– Enabling students to monetize skills, trades, crafts, and creative services within and beyond their campuses.
- **PokaIt[®]** – An on-demand trusted workforce company recruiting, training, and deploying vetted low- to mid-level professionals for households and organizations.
- **Farm Prices Inc.** – An e-commerce and supply platform improving access to fresh, organic food while strengthening farmer-to-market linkages.

- **D’Heritage Legacy Trust Initiatives** – Advancing conversations and structures around estate planning, family governance, and intergenerational wealth preservation.

Thought Leadership & Advocacy

Sowemimo David is a vocal advocate for:

- Youth-led productivity and entrepreneurship
- Cooperative economics and grassroots capital formation
- Family governance, legacy planning, and values transmission
- Practical financial literacy beyond theory
- Institution-building as a national development strategy

He regularly develops **concept notes, governance frameworks, charters, podcasts, campus programs, and policy-friendly models** designed to be scalable, ethical, and culturally grounded.

Approach & Philosophy

His work blends:

- **Strategy** – clear structure, scalability, and systems thinking
- **Values** – faith, integrity, stewardship, and responsibility
- **Practicality** – models that work in real Nigerian and African contexts

Rather than chasing trends, he focuses on **building quiet but durable systems** that outlive personalities and remain relevant across generations.

Personal Mission

To **build people, structure capital, and design institutions** that empower individuals to live productive lives while contributing meaningfully to society.